



****LEGISLATIVE UPDATE****

Who we are

The Wisconsin Coalition for Consumer Choice is an advocacy organization of more than 15,000 citizens and community-based organizations committed to defending and protecting consumer choices, privacy and identity in the consumer marketplace. WCCC identifies and educates Wisconsin consumers and consumer organizations about how and why consumer choice is currently threatened by state government and the policies that have been, or will be, proposed.

Why we're here

WCCC participates in the legislative process as a grassroots lobbying organization that defends the rights of individuals to make their own decisions without government intrusion.

Our issue

Potential state legislation threatens to limit the consumer choices (financial, educational, personal, etc.) Wisconsin consumers have as they and their families face challenging economic times. We oppose efforts to restrict choices on products and services available to Wisconsin citizens.

What we need

We are asking that you support our efforts to protect the underserved citizens of Wisconsin and say **NO** to legislation that eliminates consumer choices. We ask that you join us and **OPPOSE** any legislation that limits consumer choices or options for people who want to utilize particular services.

Why this is important to you

Now is the time to **INCREASE** and **IMPROVE** options for Wisconsin consumers, **NOT DECREASE** them or make them **WORSE**. People need a helping hand and voting to limit choices for those who may be underserved by the world is a step in the wrong direction. Protecting consumer choice would be beneficial to your constituents who elected you to represent their best interests.

Wisconsin Coalition for Consumer Choice

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